

HIVAlliance

Effective Date: August 1st, 2026

Introduction: At HIV Alliance, protecting your privacy is important to us. This Privacy Policy explains how we collect, use, and safeguard your SMS information.

How We Use Your Information

- Send SMS messages (notifications, updates, and reminders) per your opt-in preferences.

One-to-One Consent Requirement

- Under the January 2024 FCC ruling, opt-in consent applies solely to HIV Alliance. We do not share your consent with third parties or affiliates unless you expressly agree.

Message Frequency & Data Rates

- The SMS message frequency will vary but will not be more than 20 messages per day unless there is a notification event. Message and data rates may apply; check your carrier's terms.

Opt-Out & HELP Instructions

- Reply "UNSUBSCRIBE" any time to end messages; "HELP" to receive support instructions; or contact admin@allianceor.org or 541-342-5088.

Data Sharing & Disclosure

- We will never sell your data.
- We may share data with service providers (e.g., carriers) with strict confidentiality regarding SMS delivery.

Contact Us

- If you have any questions about this Privacy Policy or wish to update your SMS preferences, you can contact us at:
 - Email: admin@allianceor.org
 - Phone: 541-342-5088
 - Address: 1195 City View Street, Eugene, OR 97402

By joining our SMS program provided by HIV Alliance you agree to receive recurring text messages (notifications, updates, conversations, and reminders) on the number you provide, under these Terms that adhere

Opt-In Consent

- Your participation in our SMS service requires explicit one-to-one consent. This means that by opting in, you consent to receive messages from HIV Alliance only. Consent cannot be shared with other companies or third-party entities without your direct approval.

To join our SMS program, you may opt in through the following methods

- Verbal Consent: Offer verbal consent by clearly agreeing to SMS participation after being read a compliant SMS consent disclosure.
- In-Person Paper Form: Sign or complete a paper intake form that includes a dedicated section with clear language outlining SMS consent.
- E-mail Opt-In: Provide consent by replying to an email or completing an electronically signed document that includes clear SMS consent language.

Message Frequency

- You will receive no more than 20 messages per day, unless for urgent notifications. Standard carrier rates apply.

Opt-Out & Help Process

- Reply "UNSUBSCRIBE" any time to end messages; "HELP" to receive support instructions; or contact admin@allianceor.org or 541-342-5088.

Terms of Consent

- Your consent is voluntary and not a condition of receiving services.