



**HIV Alliance**  
**1966 Garden Way**  
**Eugene OR 97401**  
**541.342.5088**

**FOR IMMEDIATE RELEASE**

**Media Contact:**

William Bourget  
wbourget@hivalliance.org

## **Oregon Shakespeare Festival Awards HIV Alliance Funding for Prevention Programs**

**Eugene, OR—April 15, 2015:** In February, HIV Alliance received a letter from Cynthia Rider, Executive Director of the Oregon Shakespeare Festival, awarding the agency \$20,000 for its “vitally important work.” The Daedalus Project of the Oregon Shakespeare Festival has been empowering people living with HIV/AIDS for 28 years. The funding will provide critical support to HIV Alliance’s HIV and Hepatitis C prevention programs in southern Oregon.

Renee Yandel, acting Executive Director for HIV Alliance, stated, “The Daedalus Project is a critical ally, sharing our devotion and mission to people living with HIV/AIDS—it’s hard to imagine a more compatible partnership.”

In 2013 The Daedalus Project awarded HIV Alliance \$16,000. When asked about the agency’s request for additional funds in this year’s application, Prevention Manager Paul Homan explained “with the state’s budget cuts in 2012, HIV prevention funding was eliminated in all Southern Oregon counties, except Jackson County, which is still quite limited. In order to fill in that service gap, HIV Alliance needed an additional \$4,000.” The prevention and education programs out of HIV Alliance’s Roseburg office have been testing more people and reaching new youth groups. The Daedalus Project’s donation will continue this trend, focusing primarily on youth and especially at-risk youth.

Foundations like The Daedalus Project are setting an important precedent for how organizations can invest in their community’s welfare during an era of budget cuts. HIV Alliance believes in holistic and comprehensive public health policies, but it is grant opportunities like The Daedalus Project that can transform those words into action.

*HIV Alliance provides care coordination and advocacy services for people living with HIV/AIDS in 11 Oregon counties. HIV Alliance is an international model for effective and efficient HIV prevention, advocacy, care and education. The mission of HIV Alliance is to support individuals living with HIV/AIDS and preventing new infections.*

facebook.com/hivalliance

twitter.com/hivalliance